

Who We Are

itSMF Canada promotes the certification, adoption and application of Service Management best practice frameworks and standards, such as ITIL, ISO20000, CoBIT and others. We invite you to demonstrate your organization's best practice contributions to our audience of decision makers and influencers drawn from a wide range of industries — information technology, telecommunications, retail, government, health care, finance and more.

Sponsorship





Would you like to.....

- Connect with business IT Leaders interested in IT Service Management best practices?
- Support itSMF Canada and gain access to 5000, service management professionals in 9 branches across Canada?
- Maximize your marketing investment by supporting the advancements of IT Service Management in Canada?

Our sponsorship package offers you opportunities to maximize your organization's presence in the industry through a year long relationship with itSMF Canada, the packages provide an abundance of sponsor rights, benefits and other marketing and communication opportunities. We are pleased to offer you the opportunity to support itSMF Canada and take advantage of these exceptional marketing opportunities.

Contact Us

For more information or if you have any questions regarding these sponsorship opportunities, please contact Usha Siva via e-mail at Sponsorship@itsmf.ca

	 Platinum	 Gold	 Silver	 Bronze
Logo on itSMF Canada Home Page	✓	✓		
Logo on itSMF Canada Sponsorship Page	✓	✓	✓	✓
Unique Web Page on itSMF Canada Website to post white papers, case studies, & success stories	Up to 6 per year	Up to 6 per year	Up to 3 per year	
itSMF Canada National Sponsor logo to use on marketing material	✓	✓	✓	✓
Official announcement of sponsorship	✓	✓	✓	✓
Logo on all itSMF Canada non-event member communications	✓	✓	✓	
ITSM related announcement emails	3 per year	2 per year		
Additional ITSM related announcement emails (Max 2)	\$750 per email	\$750 per email	\$750 per email	
Advertise company's ITSM related webinars on itSMF Canada Events page	4 per year	4 per year	2 per year	1 per year
Press Release through News-Wire Service	Twice	Once		
Newsletter (submit an article or an ad)	Up to 4 per year	Up to 2 per year	Up to 1 per year	
Education Sponsorship	✓	✓		
Corporate Membership Package (5)	✓			
Marketing Collateral in shipped books (1 month after joining)	2 months	1 month		
Number of available spots	3	4	5	Unlimited
Annual Fee	\$8,500 /year	\$7,500/year	\$5,000/year	\$2,500/year